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**About The Author**

In the “About The Author” section, you should write about yourself and the work you did.

To sound more authoritative, refer to yourself in the “third person.” To sound more personal, refer to yourself as “I.”

Don’t forget to include your credentials and education.

You can also include a picture of yourself, to let readers know the real you.

If you prefer, you can move the “About The Author” section to the end of the e-book.

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Write your first chapter here.

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**Summary**

Summarize your main ideas here.

End your e-book with a strong concluding paragraph or a Call-To-Action.

In other words, what do you want the reader to do after reading your e-book:

* Be informed;
* Buy a product;
* Join a cause;
* Share your e-book etc.

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**Resources**

List any resources for additional reading or reference, such as:

* White Papers;
* Recommended E-books;
* Helpful websites etc.

At the end of the “Resources” section, also include the following information (if appropriate):

* Your website URL (if any);
* E-mail address;
* Social media profiles;
* Phone number etc.