



Checklist: How to Start a Business With no Money

- Keep Your Present Job**
Retaining your present job means you'll be more secure when taking risks.
- Work on Your Business Idea**
Determining whether or not your idea works and will earn profits is critical.
- Analyze Your Market and Challenges**
It's very important to understand the market you're in and the competition in it.
- Assess Your Capital Needs**
Without a clear idea of your financial needs, you risk an unrealistic valuation.
- Explore Crowdfunding Platforms**
From new software ideas to organic noodle bars, you can get people to invest.
- Network with People**
When you don't have money to start your business, find people who can help.
- Run a Trial**
Gain insights, determine if it's profitable and identify overlooked challenges.
- Gather Feedback**
An idea that looks good on paper may not be attractive once it's undertaken.
- Secure a Small Business Loan if Necessary**
There are many programs to help entrepreneurs - explore your options.