Massive Growth Makes Mobile a ‘Must-have’
Businesses need to incorporate its use in at least four ways: Website design, apps, payment and use of all-in-one devices.

Marketing Automation Increases Efficiency
Score leads, segment messages and set up processes that trigger specific responses based on actions taken by the customer.

Businesses are Heading to the Cloud
Cloud-based solutions offer greater scalability, security, efficiency and flexibility regarding access than their on-premise counterparts.

Collaboration Tools Unite Remote Workforces
Platforms such as Microsoft Teams make collaboration between disparate work groups more accessible and efficient.

Chatbots Facilitate Customer Service, Other Uses
Latch on to the power of chatbots for customer service, finding products, providing shipping notifications, pinpointing business locations and more.

Business Intelligence: Smarter Decision-making
Tap into the treasure trove of information available with the click of a mouse.

Email: Tried-and-true Marketing Technology
Marketing solutions from Microsoft Dynamics 365 help develop email marketing campaigns to target specific customers.

Live Chat Provides Real-time Customer Service
Assist customers by giving them the ability to address more complex issues through the use of live chat customer service agents.

Cyber Security Ranked Number One Challenge
Secure and protect sensitive information to prevent identity compromise, secure apps / data and safeguard infrastructure.

Learn more about essential business technology: http://sbt.me/7c4
More checklists and business forms at: http://sbt.me/5y2